

WHAT TO EXPECT

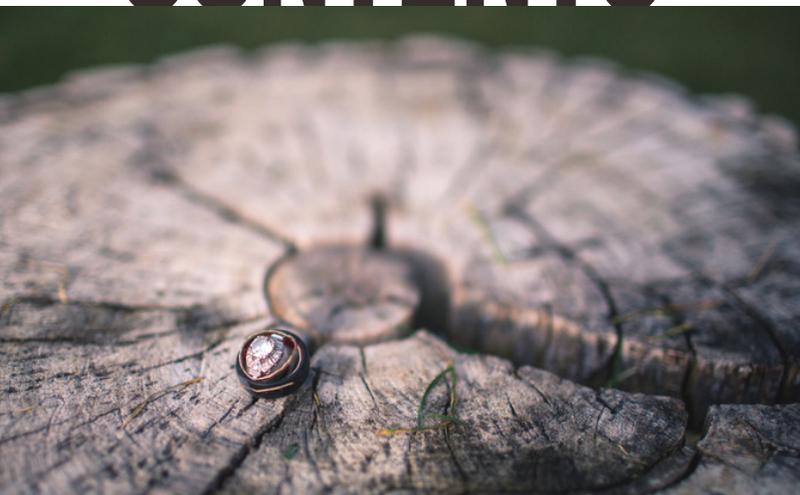
A GUIDE FOR PLANNING YOUR

wedding photography



Esmé Cadiante
PHOTOGRAPHY

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PHOTOGRAPHY

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CONTRACT AND BOOKING

Are you ready to move forward? By now we have emailed back and forth a few times, maybe spoken on the phone, and you have verbally confirmed that you would like to book me for your wedding date. I'll email you my contract and an invoice. In order to officially book, a \$400 retainer fee is due at the time of contract signing. This will be deducted from your grand total.

Full payment is due on or before your wedding date. Most people like to mail a check for the remaining total a week or two before the event so as not to be bothered with it on the day of. Two installment payments are available upon request. I book on a first come first serve basis, so if you are interested in my services let's start a conversation and get your wedding date booked!

CONSULTATION

I'm delighted you are interested in my work. Let's set up a meeting! Having an initial consultation with couples over coffee or cocktails* is an essential step in our planning process. Not only does it give us a chance to meet and get comfortable with each other, but it also gives us an opportunity to discuss how much time you should plan into your wedding day for the photography.

Every wedding is unique and requires a different amount of time to achieve the desired photos. Our consultation, whether it be in-person or over the phone, is a wonderful time for you to get to know me and my style. I will come with a list of questions for you, but feel free to ask me as many questions as you want also!

After this consultation I will walk away with a good understanding of your timeline and the elements of your day that are most important to you. You will walk away understanding the flow of how I work and what I provide.

*I shoot a lot of destination weddings, if meeting in person does not suffice because of location, we can Facetime, Skype or just chat on the phone.



TIMELINE & SCHEDULE

With every wedding collection, I include two wedding consultations. The first one occurs soon after we confirm booking during the wedding planning process. This is a time for you, your fiancé and I to get to know each other, and for us to discuss how much time you should plan into the day for photography based on your desired outcome.

The last consultation typically happens about a month before the wedding so that all the details are finalized and we can discuss the timeline, when and where I need to be, and the flow of the day. This last consultation will leave us all with a clear idea of how the day will be organized.

Even if you are booking a wedding planner, it is vital that I as your wedding photographer am a part of your planning process, especially when it comes to your wedding day timeline. This is a necessity to ensure you have enough time during your day for the desired photographs and to allow for your day to run as smoothly as possible.

The more time I have, the more photographs you will get, and the more creative I can be in the process of taking them. If you have any questions with your timeline during the course of planning, I am happy to provide suggestions and advice - even outside of our consultation times.





POST PRODUCTION & RETRIEVAL OF IMAGES

After your wedding day, I take a few weeks to cull and post-process the photos. Professional edits are applied by hand to each individual photo using a process called hybrid editing.

Hybrid editing combines film-type appearance into digital photography to produce gorgeous, natural looking images with soft light, lightly muted colors and a timeless quality. I also convert select images to an elegant black + white based on image composition and subject.

Post-processing takes about four weeks, but can take up to six depending on the size of the wedding.

Once finished, I will package up the high-resolution image files onto a USB and send it to your doorstep. The number of photos you will receive depends on the size of the event but typically it ranges from 300 - 500 photos.

I will also create an online gallery of all the photos where you can purchase photographic paper prints, canvases, and beautiful metal prints of your images through a professional printer.

To learn more about the types of prints available visit the ['print shop'](#) page on my website.

The gallery stays live for two months, and the best part is, your guests can access it too! I will provide you with a URL for the gallery that you can include in your Thank You cards to your guests so that when you mail the cards a few weeks after the wedding, the gallery is live and your guests will be able to use the URL right away to relive the memories from your special day.



IT'S TIME TO PRINT!

Photographers spend countless hours on editing and fine tuning each and every image to color correct, bring in detail, and ensure that you receive the best possible photo. Through your online gallery you have access to order prints through a professional printer equipped with the highest quality machines to yield results truest to your photographer's intention. The professional printer and I work together to color match each image after you order to ensure the highest possible printing quality.

I provide you with a USB of your high-resolution images and with this you are welcome to order prints from wherever you choose. However, if you use a third-party printer, I cannot guarantee results. Printers, like anything else, range on a scale of quality. I also recognize that printing all of your desired images through a professional printer can be costly.

For this reason, I highly recommend using the professional printer for the photos you plan to hang in your home. Additional photos, like those that you use for albums or gifts, could be printed at a lower quality from a third-party printer since they won't be blown up on display. If you would like to add a wedding book to your package, email me and together we can build the wedding album of your dreams!

Many photographers conduct quality assurance by not providing the image files to clients and requiring that you use their professional printer. I provide you image files because I want you to have *all* of your wedding photos to enjoy forever! How you print them is up to you and ordering through your online gallery is one option that is available to you.

If you would like assistance choosing which photos to print, I am happy to set up a free consultation to offer suggestions and advice about which photos will look best where.



I HOPE YOU ENJOYED THIS GUIDE, AS ALWAYS
CALL OR EMAIL ME IF YOU WANT TO CHAT!

505.470.8818

WWW.ESMECADIENTEPHOTOGRAPHY.COM
ESMECADIENTEPHOTOGRAPHY@GMAIL.COM
[@ESME_WEDDINGS](https://www.instagram.com/ESME_WEDDINGS)